

Washington State
**GARLIC
FEST**
Centralia
Chehalis



Sponsorship Packet
**WASHINGTON
STATE
GARLIC FEST**

AUGUST 28 -30, 2020

Sponsorship Opportunities

The Washington State Garlic Fest is the largest gathering of garlic producers, garlickious food, artisan crafts, live music, garlic beer garden, & Country Chicks - Chick Alley in Washington State.



Advertising Data



MONTHLY PAGE VIEWS	30,000
FACEBOOK	13,000 Followers
GARLIC FEST ATTENDANCE	10,000 Annually
FAIRGROUNDS FENCE	8,000 Cars per Day

SPONSORSHIP LEVELS

Totally Garlickious Premier Sponsor



\$8,000 EXCLUSIVE ONLY 1 AVAILABLE

- Exclusive media and press release coverage identifying your company as the Totally Garlickious Premier Sponsor
- Name as premier sponsor on the Garlic Fest website
- Logo on presenting sponsorship banners throughout fairgrounds
- 10 x 10 Vendor Space available for your company
- Three company provided banners will be displayed throughout the Fest and along the fairgrounds fence
- Social media package reaching over 13,000 followers
- Your biz name listed as premier sponsor on front of Garlic Fest T-shirts
- 10 Garlic Fest t-shirts
- Logo on all marketing materials
- 20 complimentary 3-day Garlic Fest passes

Pungent Bulbs Sponsors

\$3,000 (3-AVAILABLE)

Naming rights to Edgy Veggie Food Lane, The Vampires Kiss Stage or Little Stinkers Kids Corner

- Logo as Pungent Bulb Sponsor and location on Website
- 10 x 10 Vendor Space available for your company
- Company Banner displayed oat Edgy Veggie Food Lane, The Vampire Kiss Stage, or Little Stinkers Kids Corner
- 2 Company provided banner displayed on Fairgrounds Fence
- 4 Social Media Posts
- Your biz name logo on the back of the Garlic Fest T-shirts
- 6 Garlic Fest t-shirts
- Logo on all marketing materials
- 10 Complimentary 3-day Garlic Fest passes

Sizzling Garlic Sponsors

\$1,500 (6 AVAILABLE)

Naming rights to Garlic Eating Contest, Sponsor a band or presenter or Garlicious people's Choice award, or explore and create your own garlic fun event

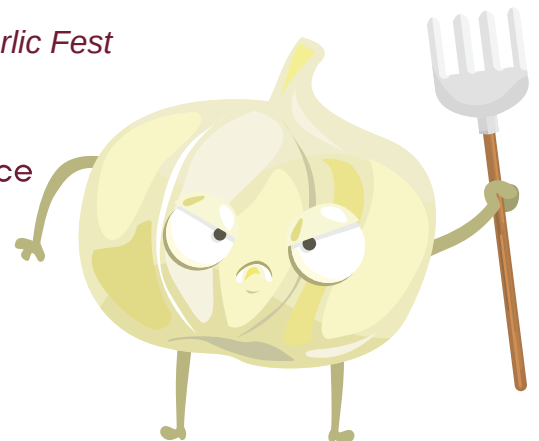
- Logo as Sizzling Garlic Sponsor Banner
- Logo on Website
- Company Banner displayed oat Edgy Veggie Food Lane, The Vampire Kiss Stage, or Little Stinkers Kids Corner
- 1 Company provided banner displayed on Fairgrounds Fence
- 3 Social Media Posts
- Your biz name or logo on the back of the Garlic Fest T-shirts
- 4 Garlic Fest t-shirts
- Logo on all marketing materials
- 6 Complimentary 3-day Garlic Fest passes

Garlic Butter Sponsors

\$500 (30 AVAILABLE)

An affordable way to align your company with the Washington State Garlic Fest

- Company Name on Website
- 1 Company provided banner displayed on Fairgrounds Fence
- 1 Social Media Posts
- Your biz name o on the back of the Garlic Fest T-shirts
- 2 Garlic Fest t-shirts
- 2 Complimentary 3-day Garlic Fest passes



Requested Sponsorship level (name): _____

Sponsorship dollar amount: \$ _____

Method of Payment: Check _____ Invoice _____ Visa/MC/D _____

Company Name: _____

Contact Name: _____

Address: _____

_____ City _____ State _____ Zip _____

Phone: _____

Email: _____

Credit Card #: _____ - _____ - _____

Expiration Date: _____ CID #: _____ (3-digit code)

Please Circle One: VISA Master Card Discover

Mail Payment or PAY IN-PERSON AT FAIR OFFICE: Monday - Friday, 9 AM - 4 PM
Southwest Washington Fairgrounds, Washington State Garlic Fest
1909 South Gold Street
Centralia, WA 98531

Sponsorship payments, banners, and logos for advertising due: July 15, 2020
Logo Requirements: Sponsor provides high resolution files in EPS, AI or PDF

Contact: Southwest Washington Fairgrounds /Garlic Fest
Tamara Hayes 360-740-2656
tamara.hayes@lewiscountywa.gov

